EasyIO®

New Partner Business Plan

This information is intended to build a business case for a new partner.

Legal Business Name _____

DBA _____

Physical Address _____

City/State/Zip _____

Telephone _____ Fax _____

County _____ Website _____

Primary Type of Business and Area (check any that apply)

_____ Nationwide   _____ Controls Distributor   _____ Mechanical Contractor

_____ Regional/Local   _____ Systems Integrator   _____ Other

List areas you serve:

Number of employees? _____

Please give a breakdown of employees:

Sales _____   Engineering _____

Marketing _____   Administration _____

Engineering _____   Installation _____   Other _____

Overview of your company (include any information on financial size pertinant to building automation (controls, sensors, drives, valves, actuators, thermostats, refrigeration, etc. . .)

Why are you considering EasyIO and how will it fit into your overall business strategy?

What control lines do you currently represent?

How do you market and promote your company and products?

How do you differentiate your company?

How do you determine which control line to promote and sell?

How do you influence consulting engineers, mechnical engineers, general contractors, and facility managers?

EasyIO is a fully programmable, customizable controls technology. What is your experience in programming, application development and graphics development?

What is your experience in IT networking, Cybersecurity, wireless networking and/or using features such as SQL databases, VPN, API, MQTT, etc . . .

Who/What is your target market for EasyIO?

Forecasted EasyIO sales

Year 1 $ _____

Year 2 $ _____

Year 3 $ _____

Forecasted Peripheral sales volume

Year 1 $ _____

Year 2 $ _____

Year 3 $ _____

Comments:

EMAIL